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AMENDED CLAIM SET

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The claims have been amended as set forth in the following listing of the claims:

1. (Currently Amended) An image sensing apparatus, comprising:

an image sensing device for sensing an image of a subject and outputting image data

representing the image of the subject;

a display control unit for controlling a display unit in such a manner that the image of the

subject represented by the image data output from said image sensing device will be displayed

on a display screen, the display control unit also displaying, on the image of the subject, a mark

indicative of a center point of an electronic zoom area prior to designation of the electronic zoom

area, the center point of the electronic zoom area being different from a center point of the image

of the subject;

a designating unit for designating the electronic an electronic zoom area in the image of

the subject displayed on the display screen;

an electronic zoom device that electronically magnifies the image in the designated

electronic zoom area;

a light-emission control unit for controlling a strobe light-emission device in such a

manner that the strobe light-emission device illuminates precisely a position of a subject that

corresponds to the center point of the designated electronic zoom areaa center point of the

designated electronic zoom area, the center point of the designated electronic zoom area being

different from a center point of the image of the subject represented by the image data output

from said image sensing device; and

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a recording control unit for recording, on a recording medium, image data output from

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said image sensing device and data indicating position of the electronic zoom area or image data

representing the image within the electronic zoom area.

2. (Currently Amended) An image sensing method comprising:

sensing an image of a subject and outputting image data representing the image of the

subject;

displaying the image of the subject represented by the obtained image data on a display

screen of a display unit;

displaying, on the image of the subject, a mark indicative of a center point of an

electronic zoom area prior to designation of the electronic zoom area, the center point of the

electronic zoom area being different from a center point of the of the image of the subject;

designating the electronic an electronic zoom area in the image of the subject displayed

on the display screen;

electronically magnifying the image in the designated electronic zoom area;

illuminating, with strobe light, precisely a position of a subject that corresponds to the

center point of the designated electronic zoom areaa center point of the designated electronic

zoom area, the center point of the designated electronic zoom area being different from a center

point of the image of the subject represented by the image data output from said image sensing

device; and

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recording, on a recording medium, image data obtained by image sensing and data

indicating position of the electronic zoom area or image data representing the image within the

electronic zoom area.

3. (Canceled)

4. (Currently Amended) The image sensing apparatus in claim 1, wherein the center

point of the designated image comprises a marking that is displayed at a center point of the

electronic zoom area.

5. (Previously Presented) The image sensing apparatus of claim 1, wherein

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said apparatus is a digital still camera.

6. (Previously Presented) The image sensing apparatus of claim 5, wherein

said designating unit is a zoom-area designating switch of said digital still camera.

7. (Previously Presented) The image sensing apparatus of claim 1, wherein

the electronic zoom device electronically magnifies the image in the designated zoom area by

changing a downsampling ratio.

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8. (Currently Amended) An image sensing apparatus, comprising:

an image sensing device for sensing an image of a subject and outputting image data

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representing the image of the subject;

a display control unit for controlling a display unit in such a manner that the image of the

subject represented by the image data output from said image sensing device will be displayed

on a display screen, the display control unit also displaying, on the image of the subject, a mark

indicative of a center point of an electronic zoom area prior to designation of the electronic zoom

area, the center point of the electronic zoom area being different from a center point of the image

of the subject;

a designating unit for designating the electronic an electronic zoom area in the image of

the subject displayed on the display screen:

a light-emission control unit for controlling a strobe light-emission device in such a

manner that the strobe light-emission device illuminates precisely a position of a subject that

corresponds the center point of the designated electronic zoom area to a center point of the

designated electronic zoom area, the center point of the designated electronic zoom area being

different from a center point of the image of the subject represented by the image data output

from said image sensing device; and

a recording control unit for recording, on a recording medium, image data output from

said image sensing device and data indicating position of the electronic zoom area or image data

representing the image within the electronic zoom area.

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9. (Currently Amended) An image sensing apparatus, comprising:

an image sensing device for sensing an image of a subject and outputting image data

representing the image of the subject;

a display unit for displaying the image of the subject represented by the image data, the

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display unit also displaying, on the image of the subject, a mark indicative of a center point of an

electronic zoom area prior to designation of the electronic zoom area, the center point of the

electronic zoom area being different from a center point of the of the image of the subject;

an electronic zoom device that designates an electronic zoom area in the image of the

subject and electronically magnifies the image in the designated zoom area, and specifies a

center point of the electronic zoom area, the specified center point being different from a center

point of the image of the subject represented by the image data output from said image sensing

device; and

a light-emission control unit for controlling a strobe light-emission device in accordance

with electronically magnified image, such that the strobe light-emission device illuminates

precisely a position of a subject that corresponds to the center point of the designated electronic

zoom areato a center point of the designated electronic zoom area, the center point of the

designated electronic zoom area being different from a center point of the image of the subject

output by the image sensing device.

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10. (Previously Presented) The image sensing apparatus of claim 9, wherein the electronic zoom device electronically magnifies the image in the designated zoom area by changing a downsampling ratio.